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PRESS RELEASE

Lloyd E. Rigler-Lawrence E. Deutsch Foundation Gives Half Million Dollars to Bring Top Tier International Artists to The Broad Stage

For Immediate Release: Santa Monica, CA – Wednesday, February 9, 2011 –

Expanding a tradition of extraordinary generosity and major contributions to the cultural life of Los Angeles, the Lloyd E. Rigler-Lawrence E. Deutsch Foundation announced today a half million dollar (\$500K) 3-year unrestricted gift to strengthen the recital series at The Eli & Edythe Broad Stage. The Foundation's gift will bring luminaries from the worlds of opera and classical music to the Westside's premier performing arts venue starting in the 2010-2011 season. This week violinist Joshua Bell performs on Thursday, February 10th, and Mezzo-Soprano Joyce DiDonato appears in recital on Friday, February 11th, through the generosity of the Lloyd E. Rigler-Lawrence E. Deutsch Foundation.

Under director Dale Franzen, The Broad Stage, an intimate 499-seat state-of-the-art theater currently in its third season, will build upon an already impressive roster of renowned classical artists and world-class opera singers with the underwriting gift

The Eli and Edythe Broad Stage
The Edge Second Space

Santa Monica College Performing Arts Center
Location Address: 1310 11th Street, Santa Monica, CA 90403
Mailing Address: 1900 Pico Blvd, Santa Monica, CA 90405-1628
Phone: 310. 434. 3412 www.thebroadstage.com

from the Foundation. “ This gift from the Foundation allows us to further realize our passion to present a who’s who of ‘major talents’ who normally play much larger venues, as well as foster the careers and introduce audiences to the best of an emerging generation of tomorrow’s legendary artists,” says Franzen.”

“Los Angeles has always been the city of the future and this extraordinary theater confirms our belief that classic arts is thriving and alive in Santa Monica,” said President of the Foundation and Executive Producer of Classic Arts Showcase Mr. Jamie Rigler. “We believe the intimacy, acoustics and beauty of The Broad Stage make it the ideal theater to experience these exquisite artists usually found at The Metropolitan Opera, Covent Garden, La Scala, Carnegie Hall, and the world’s other great concert halls. In bringing them here to The Broad Stage we are supporting this theater and the West coast as a bastion of premier classical arts and artists.”

In addition to underwriting many performing arts organizations, The **Lloyd E. Rigler-Lawrence E. Deutsch Foundation** is the creator of Classic Arts Showcase. Launched in 1994, Classic Arts Showcase is a free cable television and online program designed to bring the classic arts experience to the largest audience possible by providing video clips of the performing arts available worldwide.

The Eli and Edythe Broad Stage and The Edye Second Space are located at the Santa Monica College Performing Arts Center, 1310, 11th Street in Santa Monica. For more information call 310-434-3200 or go to www.TheBroadStage.com

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